

The History of Texas Southern University

- Founded on September 14, 1927, as a junior college
- Established as TSU on June 14, 1947
- Today, university has over 8,600 students
- There are 10 colleges, awarding doctoral, masters, and baccalaureate degrees



TEXAS SOUTHERN UNIVERSITY

VISION

Texas Southern University will be a leading academic and research institution attracting high quality students from diverse backgrounds and circumstances, and equipping them to be critical thinkers and life-long learners able to compete at the highest levels of society.

} Board

Student Success and completion

Academic Program Quality and Research

Culture

Partnership

Finances

} Leadership

BEHAVIORAL COMPETENCIES

NOT YET COMPLETED

} Leadership, Faculty+Staff

CORE VALUES

Academic Excellence
Accountability

Integrity/Ethics
Continuous Learning

Respect
Love of TSU

Safety and Security
Service (Customer Focus)

} Board

MISSION

Texas Southern University is a student-centered comprehensive doctoral university committed to ensuring equality, offering innovative programs that are responsive to its urban setting, and transforming diverse students into life-long learners, engaged citizens, and creative leaders in their local, national, and global communities.

} Board



TEXAS SOUTHERN UNIVERSITY

TSU Five Priorities

Student Success and Completion

Ensuring access to TSU while providing the necessary support and assistance from orientation to graduation.

Academic Program Quality and Research

Ensuring that programs prepare students for careers and employment while staying true to our special purpose designation for urban programming.

Culture

Establishing an environment that provides a quality, student-centered collegiate experience.



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TSU Five Priorities

Partnerships

Cultivating relationships that provide students with opportunities and access, placing them on a trajectory to be a productive member of society.

Finance

Remaining good financial stewards and maintaining fidelity to our students, donors, external partners, employees, and other stakeholders.



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Texas Southern University's TSU 2022

The university has developed a strategic plan – TSU 2022. Using current benchmarks, TSU 2022 develops realistic, achievable goals for all departments at the institution. It ensures accountability and assesses the university's past to determine its future.



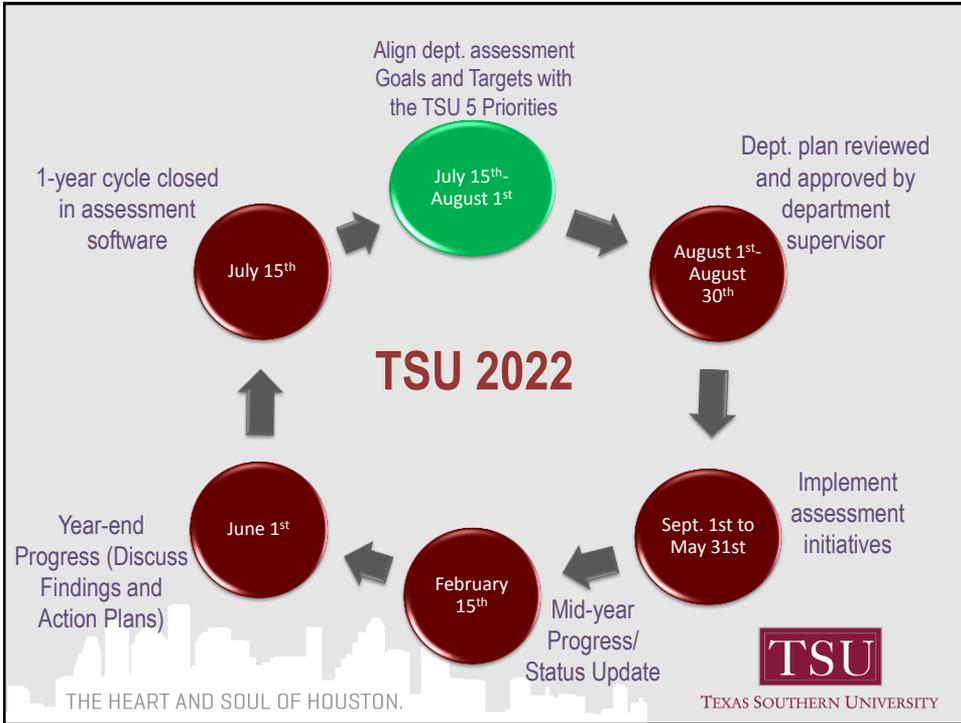
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TSU 2022: Example

Ref No.	Target	Source of Outcome	Priority	% Change by 2022 over Fall 2016	2015	2016	Spring 2017 Actuals	Targeted 2017	Targeted 2018	Targeted 2019	Targeted 2020	Targeted 2021	Targeted 2022
1	Number of Events that Engage (Special Purpose, Civic Engagement, Service Learning)	TSU	Success	-	NR	NR			18	18	20	20	21
2	% 1st-time, Full-time, Degree-seeking White Frsh Earn Degree in 6 Yrs	LBB	Success	405.49%	0	9.1		16.7	20	25	30	30	46
3	% 1st-time, Full-time, Degree-seeking Frsh Earn Degree in 4 Yrs	LBB,TSU	Success	552.17%	8.1	6.9		9.5	11.05	12.6	35	40	45
4	% 1st-time, Full-time, Degree-seeking Black Frsh Earn Degree in 4 Yrs	LBB	Success	446.88%	6.5	6.4		8.5	10.1	11.6	25	30	35
5	% 1st-time, Full-time, Degree-seeking White Frsh Earn Degree in 4 Yrs	LBB	Success	227.10%	8.3	10.7		15	15	15	25	30	35
6	% 1st-time, Full-time, Degree-seeking Black Frsh Earn Degree in 6 Yrs	LBB	Success	180.49%	17.4	16.4		22	22	24	24	24	46
7	% 1st-time, Full-time, Degree-seeking Frsh Earn Degree in 6 Yrs	LBB,TSU	Success	167.44%	18.5	17.2		23	23	25	25	25	46
8	% 1st-time, Full-time, Degree-seeking Hisp Frsh Earn Degree in 4 Yrs	LBB	Success	246.53%	14.5	10.1		15	20	20	25	30	35
9	Number of Transfer Student Enrollment-Spring	TSU, Lane	Success	141.16%	368	311	496	330	500	600	650	700	750
10	% 1st-time freshmen Fall to Fall progression rate	TSU, Lane, GPS	Success	95.24%	21	21		24	25	35	37	39	41
11	Persistence 1st-time, Full-time, Degree-seeking White Frsh after 1 Yr	LBB	Success	17.34%	37.5	57.1		62.6	64.6	66.6	67	67	67
12	Persistence Rate 1st-time, Full-time, Degree-seeking Frsh after 1 Yr	LBB,TSU,Lane	Success	58.73%	45.5	50.4		55.2	59.6	61.3	75	77	80
13	% 1st-time, Full-time, Degree-seeking Other Frshmn Earn Degree in 6 Yrs	LBB	Success	44.93%	35.7	41.4		41.06	42.06	43.05	45	50	60
14	Number of Transfer Student Enrollment-Fall	TSU,Lane	Success	60.26%	776	780		819	1000	1100	1150	1200	1250



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OVERARCHING GOAL 60X30

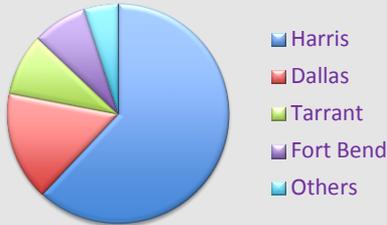
TSU Priorities: Student Success and Completion, Academic Program Quality and Research, Culture, Partnerships, and Finances

The heart and soul of Houston. **TSU**

Profile of First-time Freshmen

85% of students come from Texas

TEXAS COUNTIES



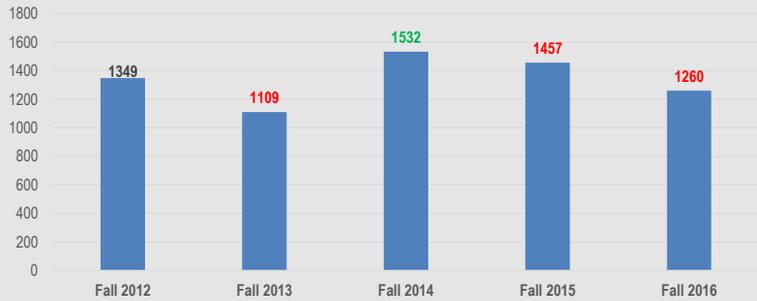
Average age of our students is:

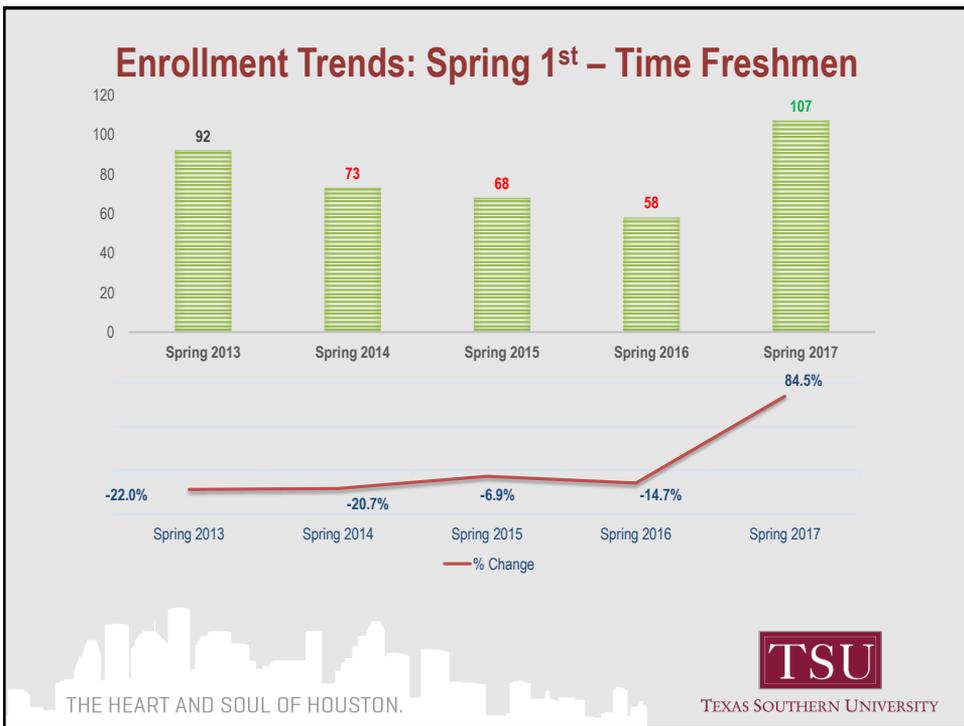
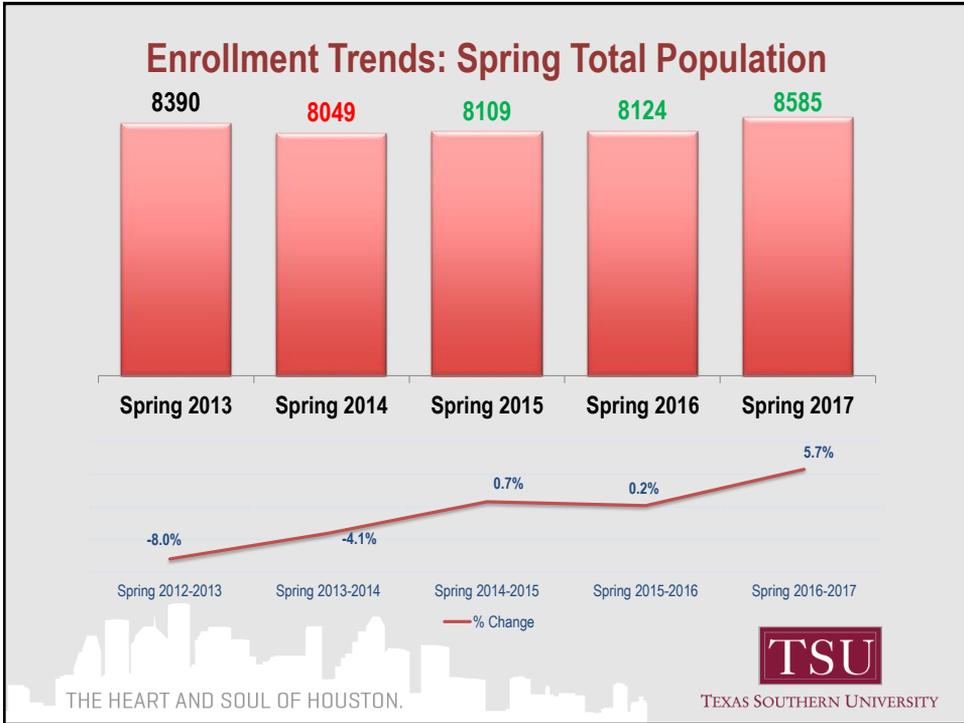
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Average Incoming GPA is 2.85



Enrollment Trends: Fall 1st – Time Freshmen



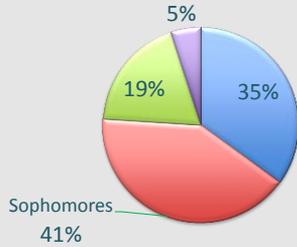


Profile of First-time Transfers

71% of students come from Texas

COUNTIES

■ Freshmen ■ Sophomores ■ Juniors ■ Seniors



Average age of our transfer students is:

23

*Top Transfer Institutions: Houston Community College, Lone Star, San Jacinto, and University of Houston (Main Campus)

Average Transfer GPA is 2.63



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THE HEART AND SOUL OF HOUSTON.

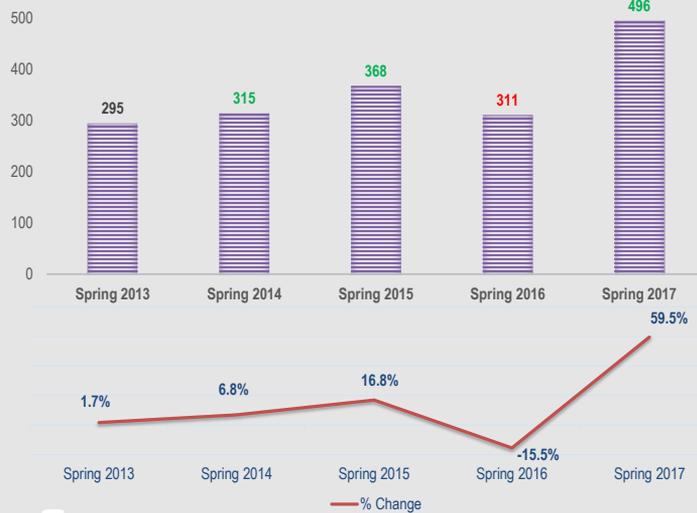
Enrollment Trends: Fall Total 1st – Time Transfer



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THE HEART AND SOUL OF HOUSTON.

Enrollment Trends: Spring 1st – Time Transfer



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Strategies: Overarching Goal - 60X30

- Increase number of degrees awarded
- Establish TSU 2022 – 6 year plan for improvement in multiple areas with focus on university, THECB, and LBB targets
- Implement intrusive academic advising model
- Establish partnerships with Foundation on Student Success, Houston ISD, and Others
- Created Summer of Success program
- Enhance articulation agreements
- Increase online course access and online offerings
- Develop admissions dashboards

THE HEART AND SOUL OF HOUSTON.



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THE SECOND GOAL: COMPLETION

TSU Priorities: Student Success and Completion, Academic Program Quality
and Research, Culture, Partnerships, and Finances

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Completion: Total Degrees Awarded



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TEXAS SOUTHERN UNIVERSITY

Completion: Fall to Spring 1st – Time Freshmen



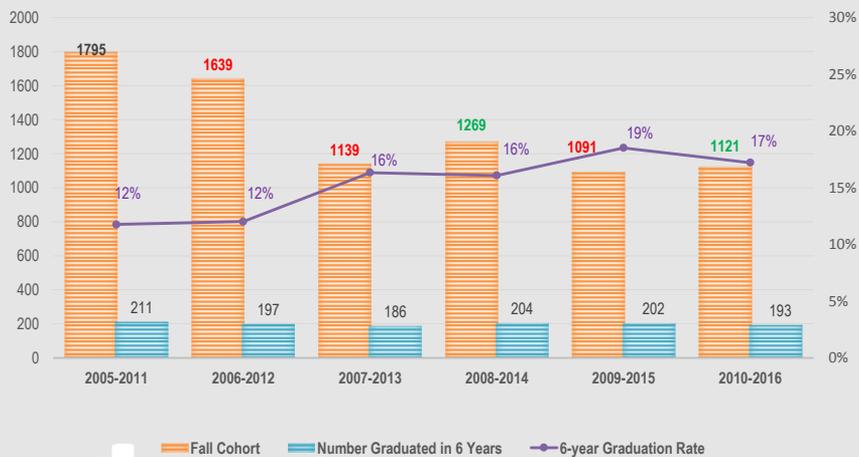
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Completion: 1st – Time Freshmen 6-Year Graduation Rate

Fall 2005 to 2010 1st-time Full-time Freshmen Cohort: 6-Year Graduation Rate
(Graduation Periods 2011 to 2016)



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Strategies: Second Goal - Completion

- Provide comprehensive pathways from college entrance to graduation
- Establish intrusive advising
- Implement Freshmen Seminar
- Develop online dashboards to share real-time data and provide automated reports to academic departments
- Increase online programs and course offerings
- Increase course offering flexibility in days and times (more Saturday and evening courses)



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THE THIRD GOAL: MARKETABLE SKILLS

TSU Priorities: Student Success and Completion, Academic Program Quality
and Research, Culture, Partnerships, and Finances



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Currently, marketable skills monitoring is based on a shared academic model. In the academic area, some programs require internships as a part of the curriculum. These placements are established through existing corporate partnerships and are assessed based on student success and employee evaluation.



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Strategies: Third Goal – Marketable Skills

- **Create Advisory Council in each college to help cultivate lasting partnerships to ensure that students are prepared for the workforce**
- **Provide strategic focus for student intern placement –**
 - **Ashtyn Duncan (accounting) – Raytheon at NASA**
 - **Velyjha Southern (transportation planning and management) – U.S. Department of Transportation**
 - **Tuyen Nguyen (aviation science management) – American Association of Airport Executives**
- **Participate in Kinder Institute's – Cradle to Career Houston**
- **Partner with Foundation for Student Success**



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THE FOURTH GOAL: STUDENT DEBT

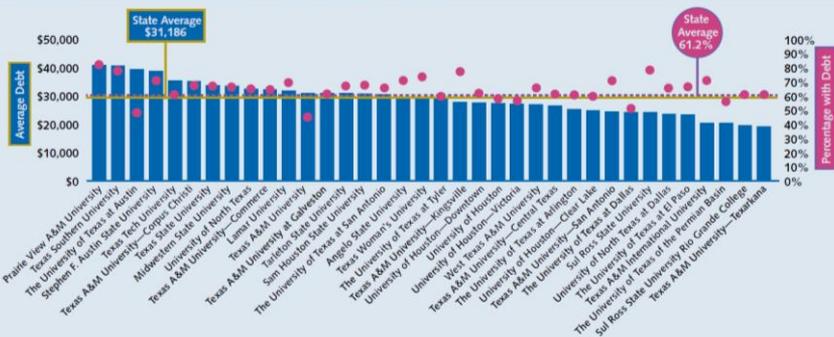
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Student Debt: THECB Debt

Debt Levels of FY 2015 Bachelor's Graduates by Institution*



*Note: Data provided from Texas Almanac 2017.



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Student Debt: TSU Debt

Student Debt for TSU Baccalaureate Degrees			
	FY2013	FY2014	FY2015
Average Debt		\$40,335	\$40,519
Native Student Debt			\$39,897
Transfer Student Debt			\$42,132
Percent With Debt		85.7%	77.8%

**Note: Prior to FY 2015, debt was not reported by THECB to distinguish Native & Transfer students. Prior to FY 2014, debt was not reported by THECB.*



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Strategies: Fourth Goal – Student Debt

- **Improve strategies to get students from start to finish**
 - **Houston GPS**
 - **Pathways to Success**
 - **Increase number of students taking 15 credits per semester**
- **Stabilize tuition and fee costs**
- **Incorporate financial literacy in the FS102**
- **Maintain default rates below 10%**



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QUESTIONS

